Impact Advisory Firm

Consulting, Capital Raising, Advisory, and Board Services

for mission-driven start-ups and growth companies

on the frontier of impact and innovation

TENBAR GROUP

(617) 799-3576 • info@tenbargroup.com

tenbargroup.com

Purpose-Driven Impact, **Outcome-Driven Strategy**

Tenbar Group champions **mission-driven startups, venture capitalists and impact investors**, empowering them to scale their businesses and maximize returns through the creation of transformative impact.

We guide our clients through their impact journeys and help them generate value that is as impactful to their bottom line as it is to their clients, customers, and communities. Applying **bold, non-linear thinking to create practical solutions** that empower ambitious leaders to make the world a better place.

Impact solutions **across different sector verticals**

Tenbar Group is a **dedicated, outcome driven** impact advisory firm that **combines expertise and insight** to assure your firm's impact aligns with its mission. We serve the following sector verticals:

- **ESG Data Metrics**
- **Economic Development**
- **Data Sciences**
- **Educational Services**
- **Medical Technology**
- **Senior Care**

Impact **Outcomes**

Our strength lies in transformative, strategic thinking that translates complex concepts into actionable directives. Applying our proprietary 4-step analytic process, **we identify and focus on eliminating friction points blocking you from achieving your business goals**. Our solutions include:

CAPITAL RAISING

Whether raising capital to rapidly scale impact-driven companies or grow assets for mission-focused funds, the Tenbar Group leverages a powerful and integrative narrative process. **Blending storytelling, business acumen, and investment principles**, our team collaborates with you to craft a clear, compelling value proposition to present to investors. Interdisciplinary and seamless, this approach can successfully secure a financing that makes dreams tangible.

ADVISORY SOLUTIONS

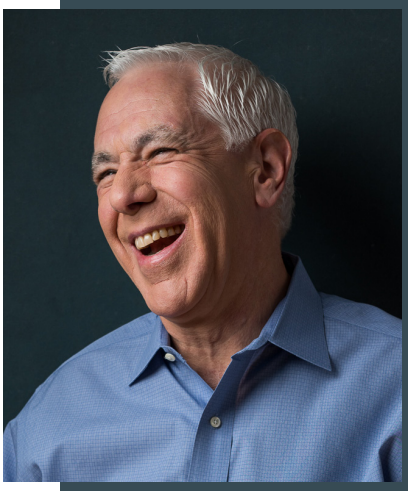
Regardless of where you are on your impact journey, our results-driven advisory services are designed to optimize your performance at every stage of your business. Having worked with numerous companies in diverse verticals, the Tenbar Group brings **practical perspectives to day-to-day challenges, strategic and long-term planning, operational efficiencies and overall business strategy**.

BOARD SOLUTIONS

Tenbar Group leverages its depth of **experience in leadership development, corporate finance, stakeholder management and asset growth** to support your business and its organizational success. Drawing from hands-on knowledge, we bring oversight and guidance to a company's senior leadership and management, be it CEO hiring and dismissal, new venture planning, approval, and monitoring, or crisis management.

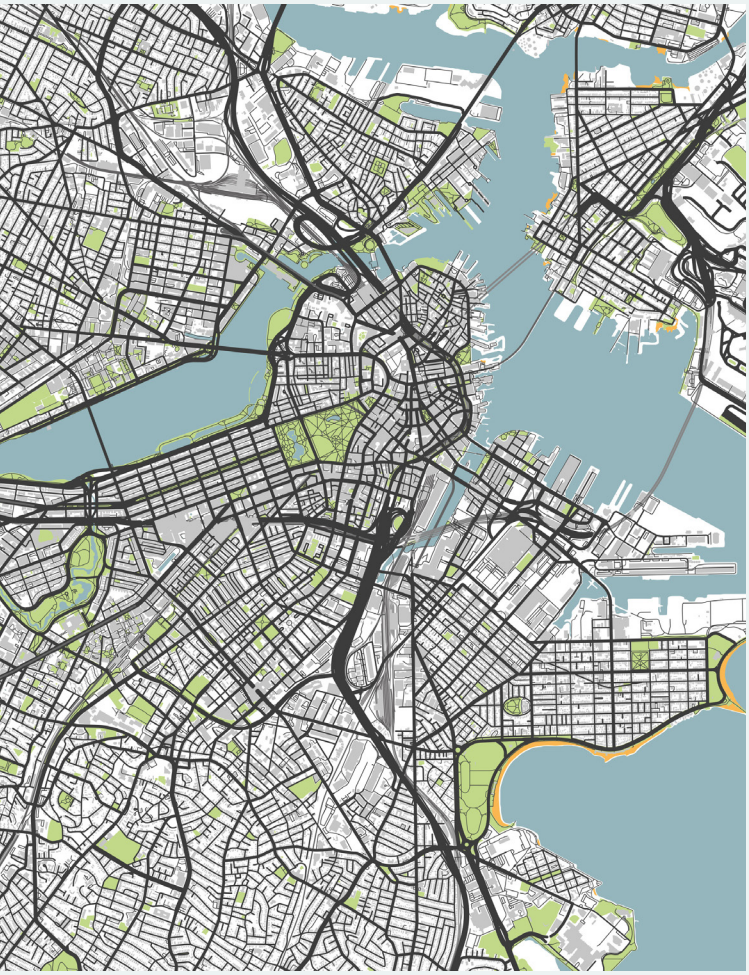
PROJECT CONSULTING

Tenbar Group **supports your mission-driven initiatives through their full project lifecycles** – from planning and implementation to monitoring and closing. Applying the principles of technology project management, we take on your projects and guide them to fruition, allowing you to focus on managing and growing your business.



Barnet Sherman, Senior Managing Partner

Passionate in his **belief that entrepreneurship can have a transformative, positive impact in communities**, Mr. Sherman founded The Tenbar Group in 2016 to advise to mission-driven startups and their investors. Consulting to numerous impact startups on fundraising, operations, and growth strategies, he draws on his over **30 years of institutional investor experience building and managing multibillion dollar funds** at Morgan Stanley and TIAA as well as Braintree Capital, a hedge fund he founded. He takes pride in having analyzed, negotiated, and financed businesses and projects benefitting dozens of communities nationwide. As a Senior Contributor to Forbes, he has written extensively on this topic, earning several "Editor's Picks" selections for his thinking and insights. Mr. Sherman holds degrees from Syracuse University's Maxwell School and Columbia Univeristy School of International and Public Affairs.



TENBAR GROUP

Get in Touch with Us Today!

Your impact mission is our passion. **Let's get started on creating transformational change.**

(617) 799-3576

info@tenbargroup.com

tenbargroup.com